









Report of the Activity

CREA - Poster Presentation of Ideas and Prototype Installations

Date: 17th, 18th, 19th November 2022 **Venue:** Karnavati University Campus

Time: - 9:30 AM to 4:30 PM **Number of Participants:** - 68

Unitedworld Institute of Design at Karnavati University along with IIC, KIIF, and SSIP organized CREA- A poster presentation and prototype installation with theme 'step into the new world'.

The event included creating an illusionistic room, to projection mapping, to playing with lights and sounds, the ideas were really amazing.

The theme was merged with cyber security - a trending topic. The students displayed their prototypes and posters of innovative ideas to the innovation ambassadors and various guests who visited the event.

The installations of prototypes and presentation of ideas was divided into 4 parts comprising different sub - themes for three days:

The first part an entrance frame which was on sub theme "a trapped human in cyber war". The major part had frame with proximity sensors and when someone passed through it, it lit up for that period of time.

The second part was for "an informative section". Major installation consisted of five cubes were hung from the ceiling at eye level and four sides of each cube had infographics so that people could move around and read.

The third part was a projection using Kinect, where one's image gets mapped and reflected with a number of words and sentences depicting that we are being surrounded by data throughout, no matter where we go.

The last day of presentation consisted of theme on "server room" which was also divided into two parts, the present server room and what the future holds for next generation server rooms.

It was conceptualized in this way to create awareness amongst people about data privacy, cyber security